

09822544-091701  
T02760-44522860

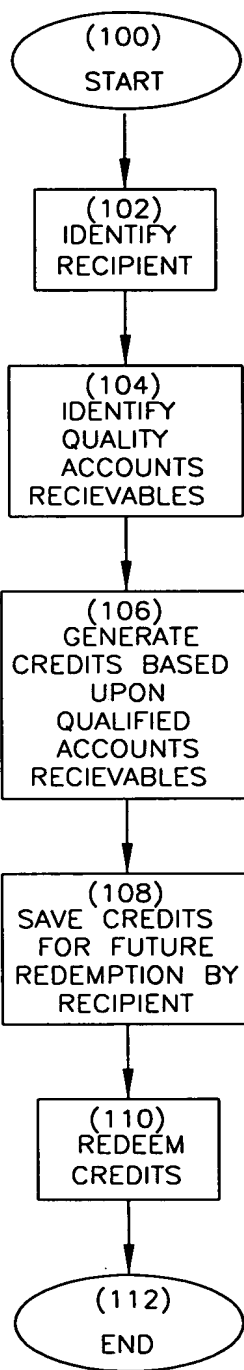


FIG. 1

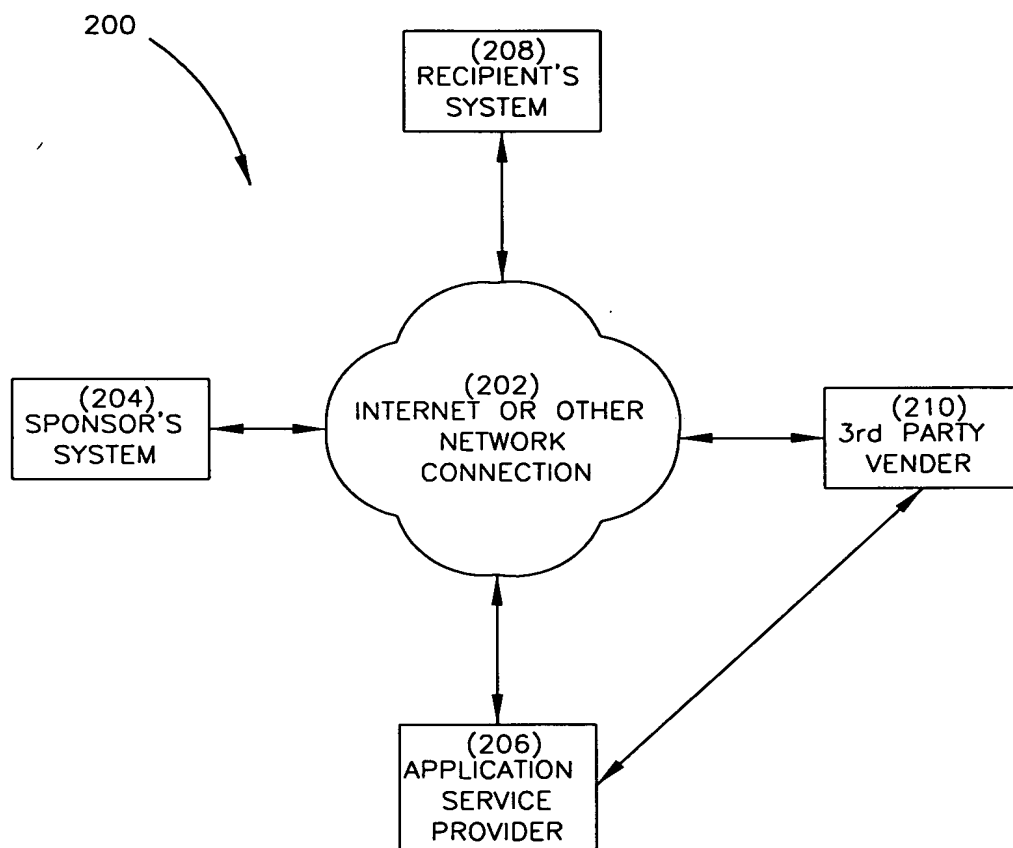


FIG. 2

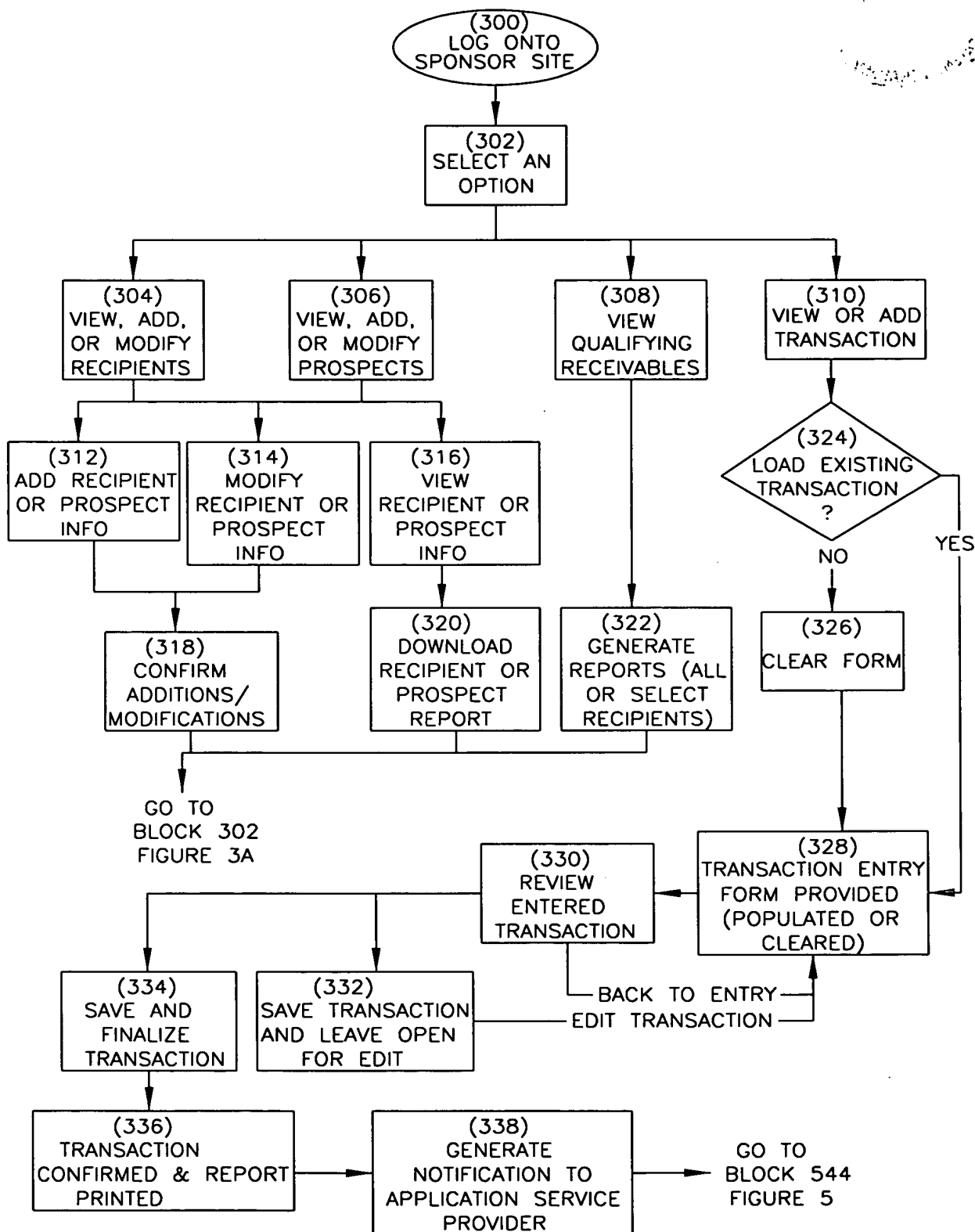


FIG. 3

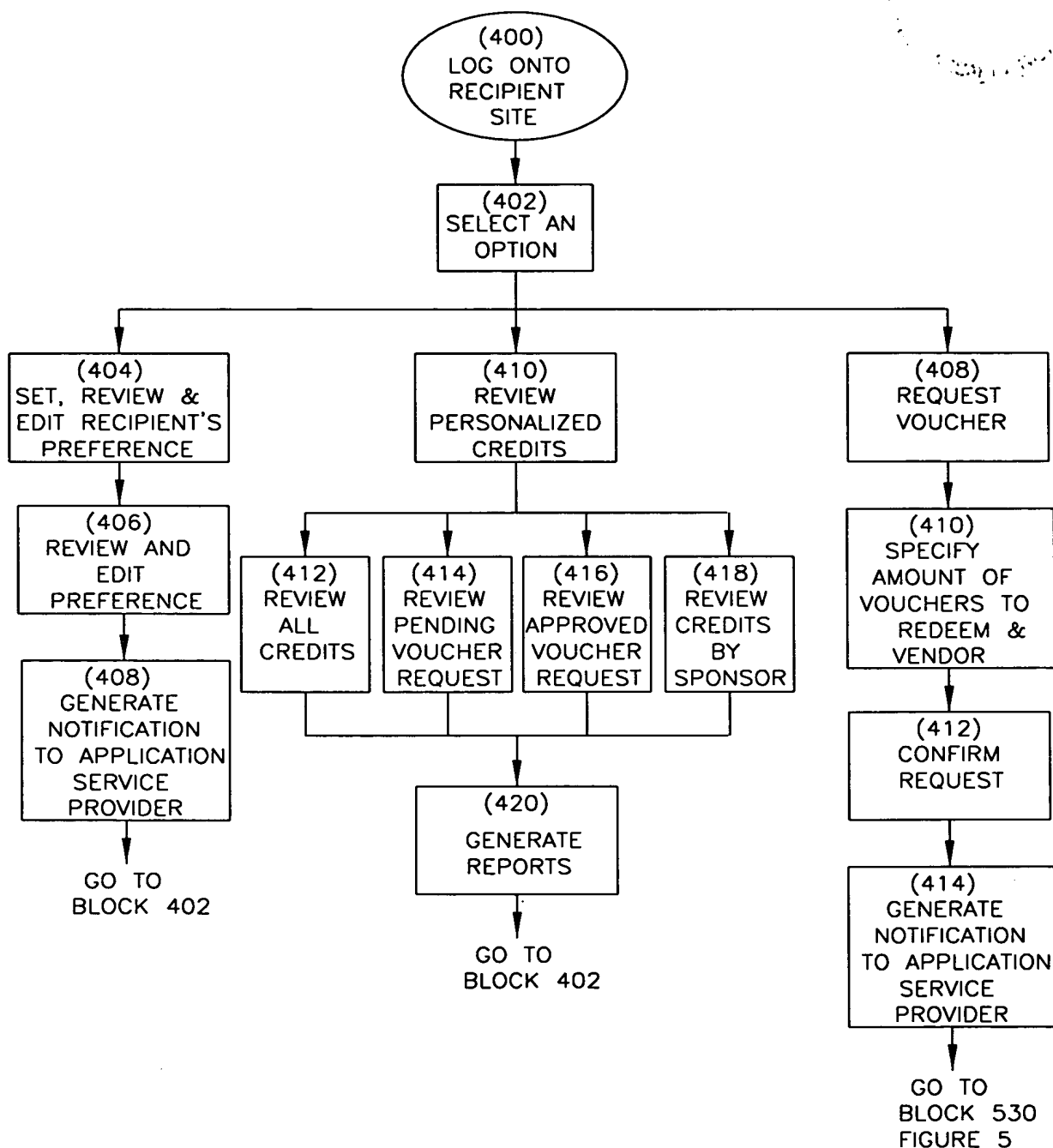


FIG. 4

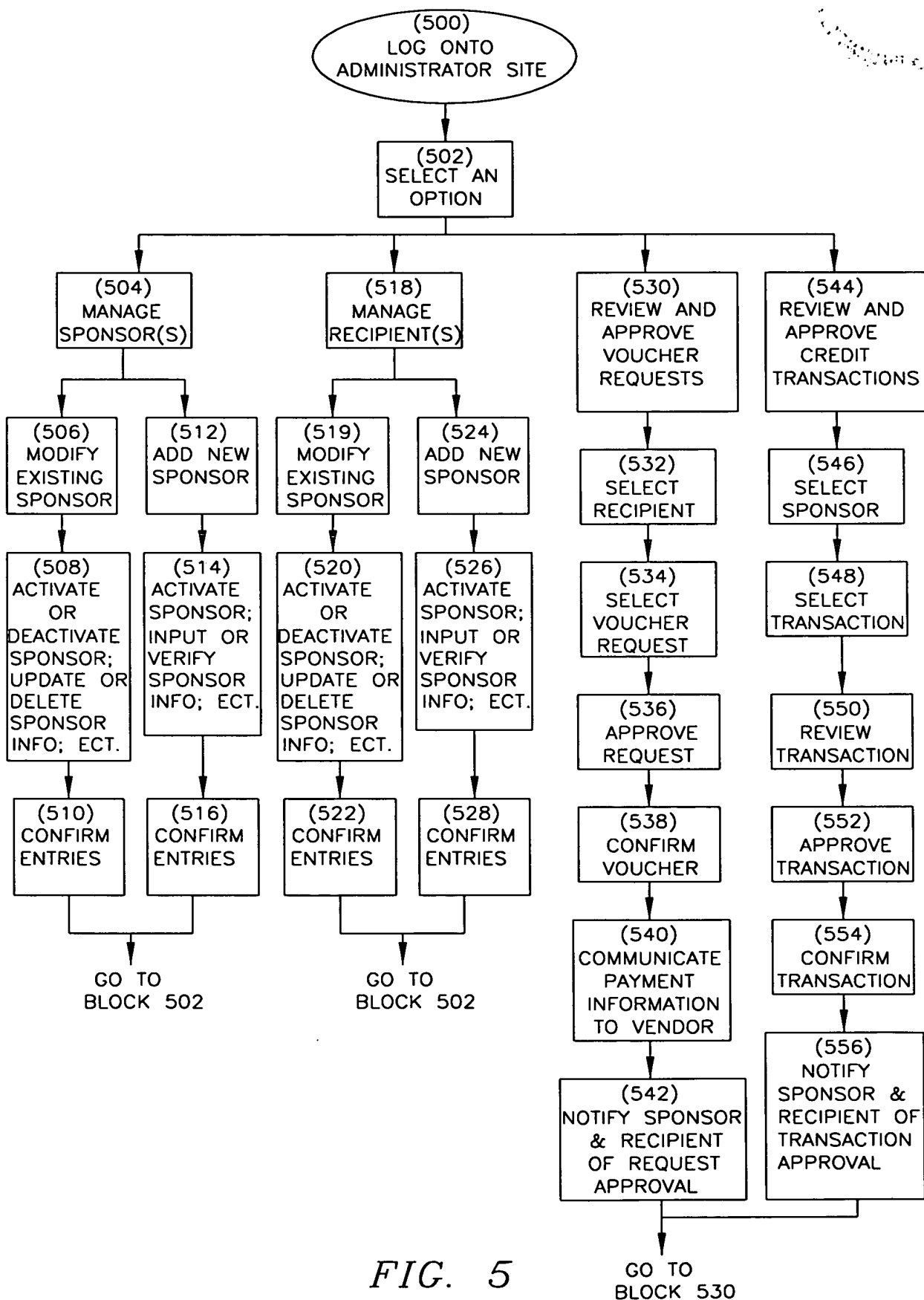


FIG. 5



FIG. 6A

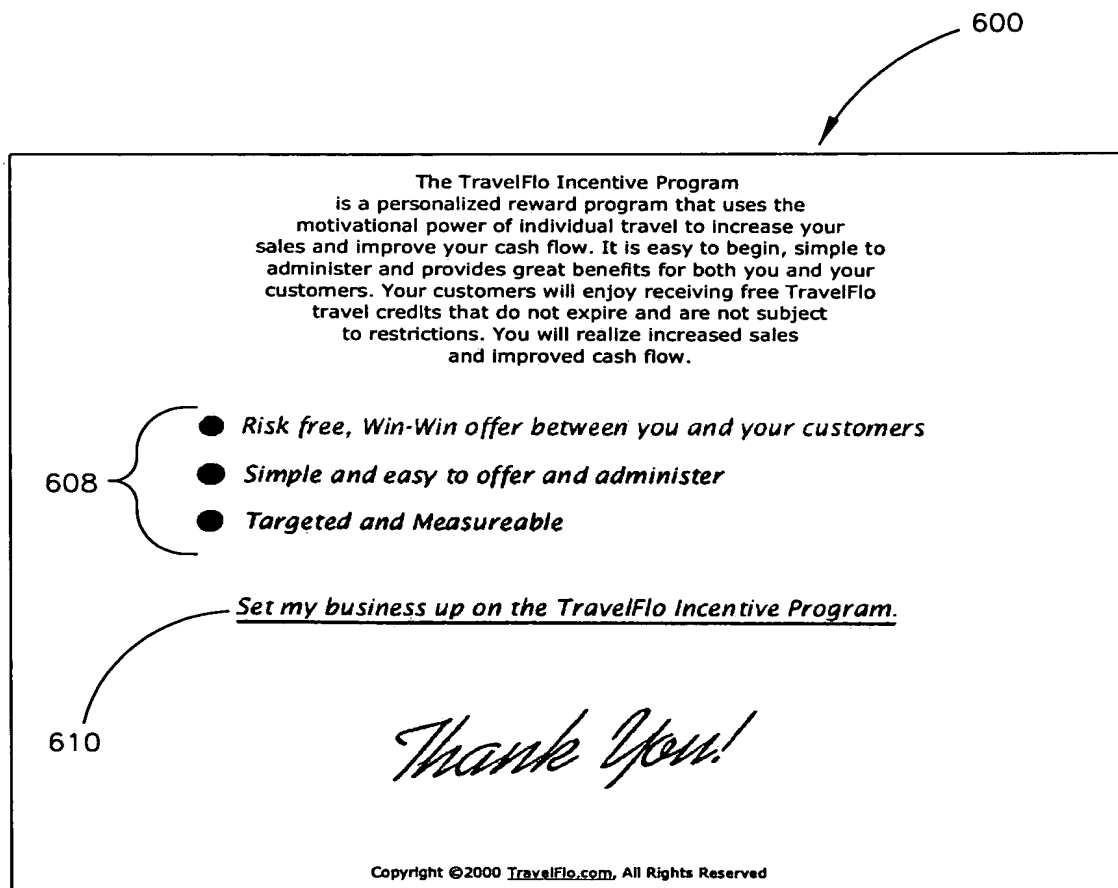


FIG. 6B

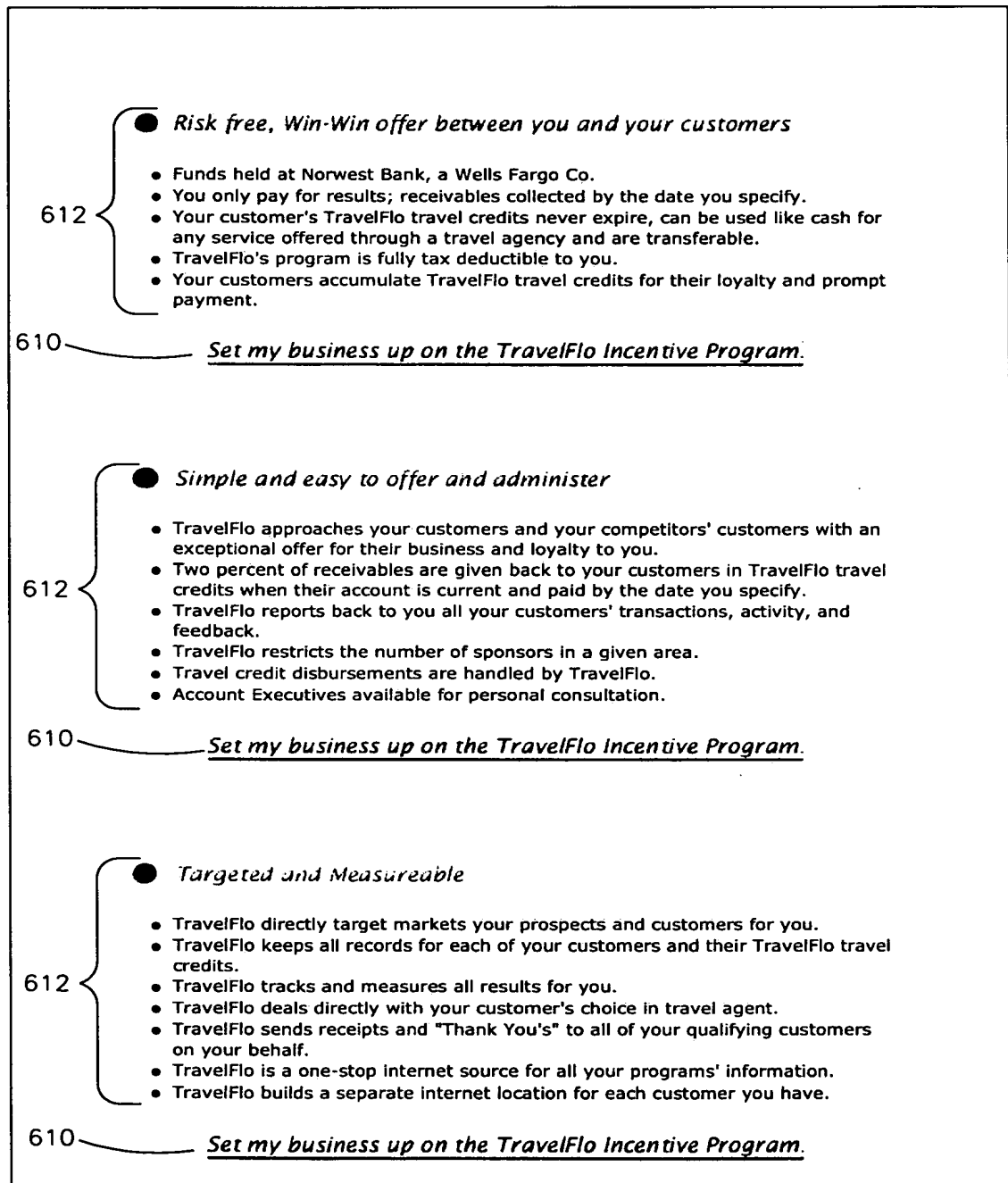


FIG. 6C

09822544-091701

700

*Let's go through the quick and easy steps now!*

TravelFlo will send a sponsorship agreement and a pin # to access your individual sponsor location on the TravelFlo.com web site.

## *Tell Us Who You Are*

*\* Required*

\* **Business Name:**

\* **Address:**

**Address:**

\* **City:**

\* **State:**

\* **Zip:**

\* **Phone Number:**

**Fax Number:**

**Email Address:**

\* **Owner Name(s):**

\* **TravelFlo's day to day contact:**

702

## *Set Program Criteria*

Specify the date receivables need to be paid in full(postmarked) in order for your customers to receive their 2% in free travel credit:

704

of each month

Provide TravelFlo with a personal access password (5 to 15 characters):

706

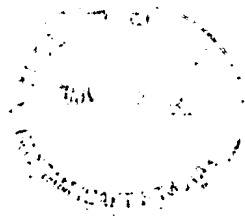
Enter Password:

Re-Enter Password:

*FIG. 7A*



FIG. 7B



700



***Provide Customer List,  
Prospect List (optional)  
and a \$200 Deposit***

- Provide the business name, contact name and address of customers you do business with on a regular basis.
- Provide the business name, contact name(if known) and address of future customers doing business with your competition.
- Make check payable to TravelFlo.com. This is a one time good faith deposit that will be credited towards the future cost of your program.
- Mail your \$200 check and the "Tell us who you are" information, if not done online, along with customer and prospect list to:

**TravelFlo.com  
1520 High Street  
Des Moines, IA 50309  
1-888-430-1615**

708



Submit and Print

Your information has been recorded with TravelFlo. A TravelFlo representative will be in touch with you within two working days to establish your account.

*Thank You!*

FIG. 7B

### **Contact**

**From:** <Sponsor.Setup@virgil.swdata.com>  
**To:** <contact@travelflo.com>  
**Sent:** Tuesday, August 07, 2001 3:43 PM  
**Subject:** New Sponsor Sign Up  
New Sponsor Sign Up!

Sponsor Pin #: 10048.  
Business Name: Sample Business, Inc.  
Address 1: 123 Main Street  
Address 2:  
City: Des Moines  
State: IA  
Zip Code: 50309  
Phone Number: 515-244-1212  
Fax Number:  
Email Address: [contact@travelflo.com](mailto:contact@travelflo.com)  
Owner Name(s): Mr. smith  
Contact Name: Mr. Smith  
Selected day of month to collect receivables: 10  
Sponsor Password: sample

*FIG. 7C*

09822544-091701  
T02T60-44522860

800

**Welcome  
Sponsor!**

If you're already a sponsor  
please type in your PIN # and Password to enter.

802 { **Pin #**   
**Password**

804

If you're not a sponsor and  
would like to be, [click here](#) or follow  
the link below.

610 [Set my business up on the TravelFlo Incentive Program.](#)

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FIG. 8

09322544-091701  
FOI 2025-044522860

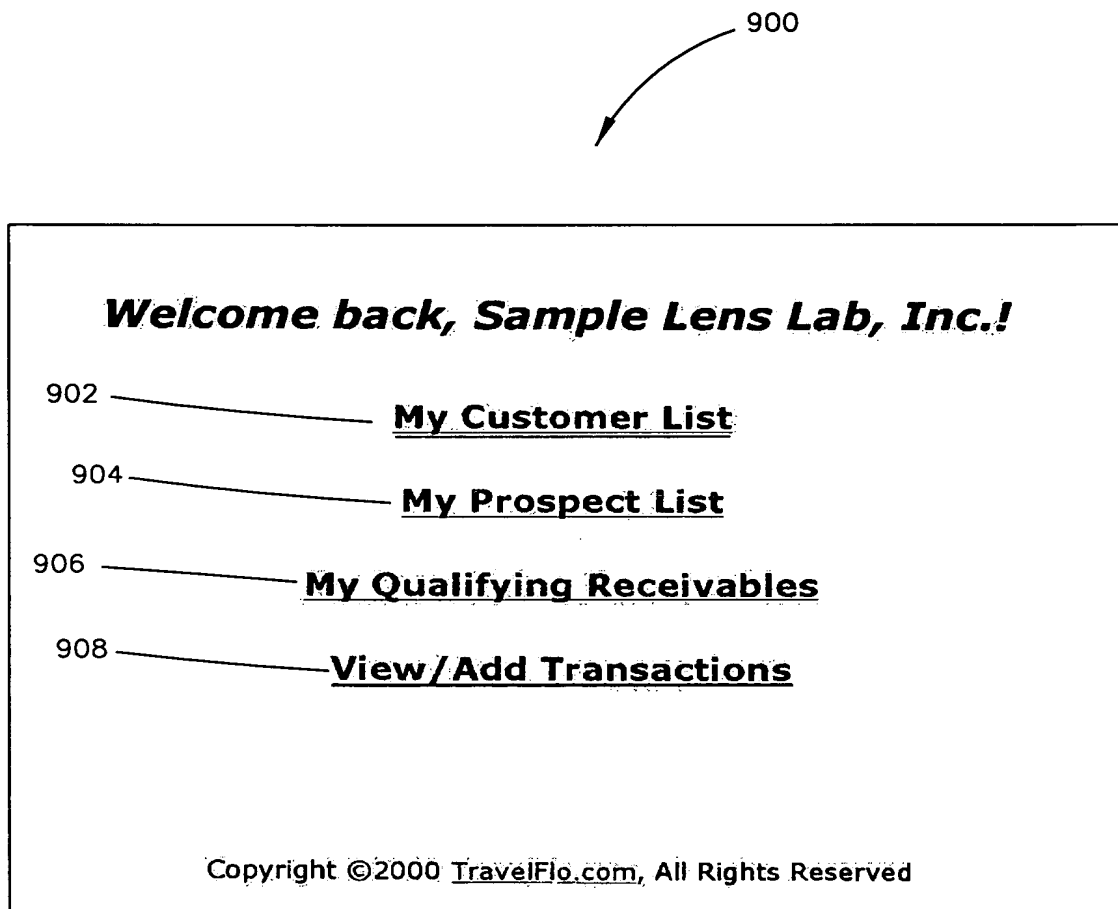


FIG. 9

09822544-091701  
102760-44522860

1000

## My Customer List

**Sample Lens Lab, Inc.**

Enter specific recipient ID or click "New" to add.

Recipient:

1002

1004

1006

1007

1008

Modify

New

Close

Download My Customer List Now

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FIG. 10

FOI b6 b7C 44522860

My Customer List

Sample Lens Lab, Inc.

1100

\*=Required

Business Name:

First Name:

Last Name:

\*Address:

Address:

\*City:

\*State:

\*Zip:

\*Phone #:

Fax #:

Email Address:

Password:

Award Percent:

1102

1104

Update Customer

Close

1007

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FIG. 11A

09822544-091701

My Customer List

Sample Lens Lab, Inc.

\*=Required

Business Name: Doctor's Eye Care

First Name: Dr. Bob

Last Name: Johnson

\*Address: 6548 Walnut

Address:

\*City: Minneapolis

\*State: MN

\*Zip: 43121

\*Phone #: 612-789-4567

Fax #:

Email Address: contact@travelflo.com

Password: sample

Award Percent:

1104

Update Customer

Close

1007

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1100

1102

FIG. 11B

09622544 091701  
"44522860" 102760

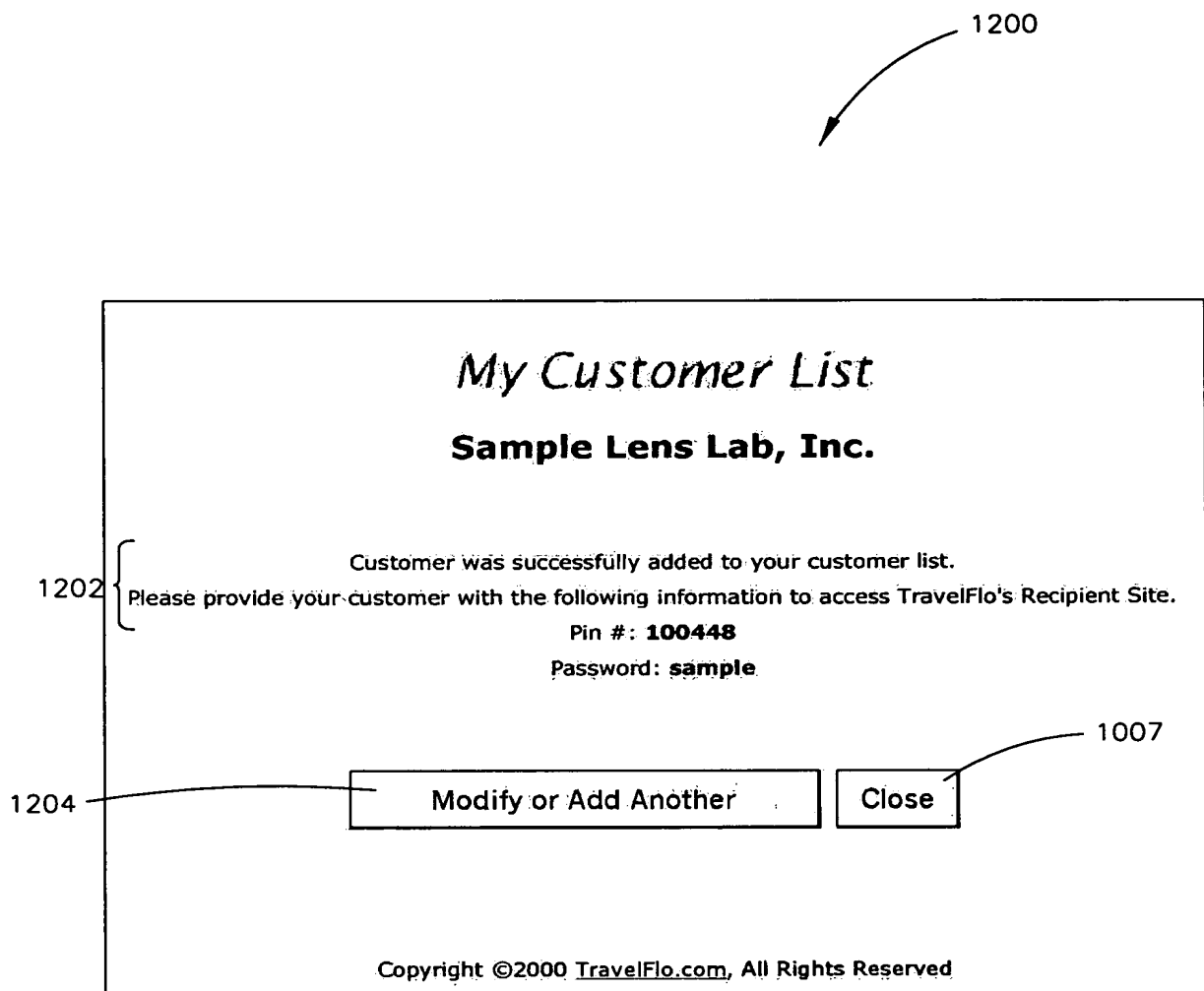


FIG. 12



102760" 44522860

1300

# My Customer List

## Sample Lens Lab, Inc.

Enter specific recipient ID or click "New" to add.

Recipient:

1302

1304

1306

1007

1308

Modify

New

Close

Download My Customer List Now

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FIG. 13

09822544-091701  
T02T60-44522860

1400

## My Customer List

### Sample Lens Lab, Inc.

\*=Required

**Business Name:**

**First Name:**

**Last Name:**

**\*Address:**

**Address:**

**\*City:**

**\*State:**

**\*Zip:**

**\*Phone #:**

**Fax #:**

**Email Address:**

**Password:**

**Award Percent:**

1402

1404

1007

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FIG. 14

102150"44522860

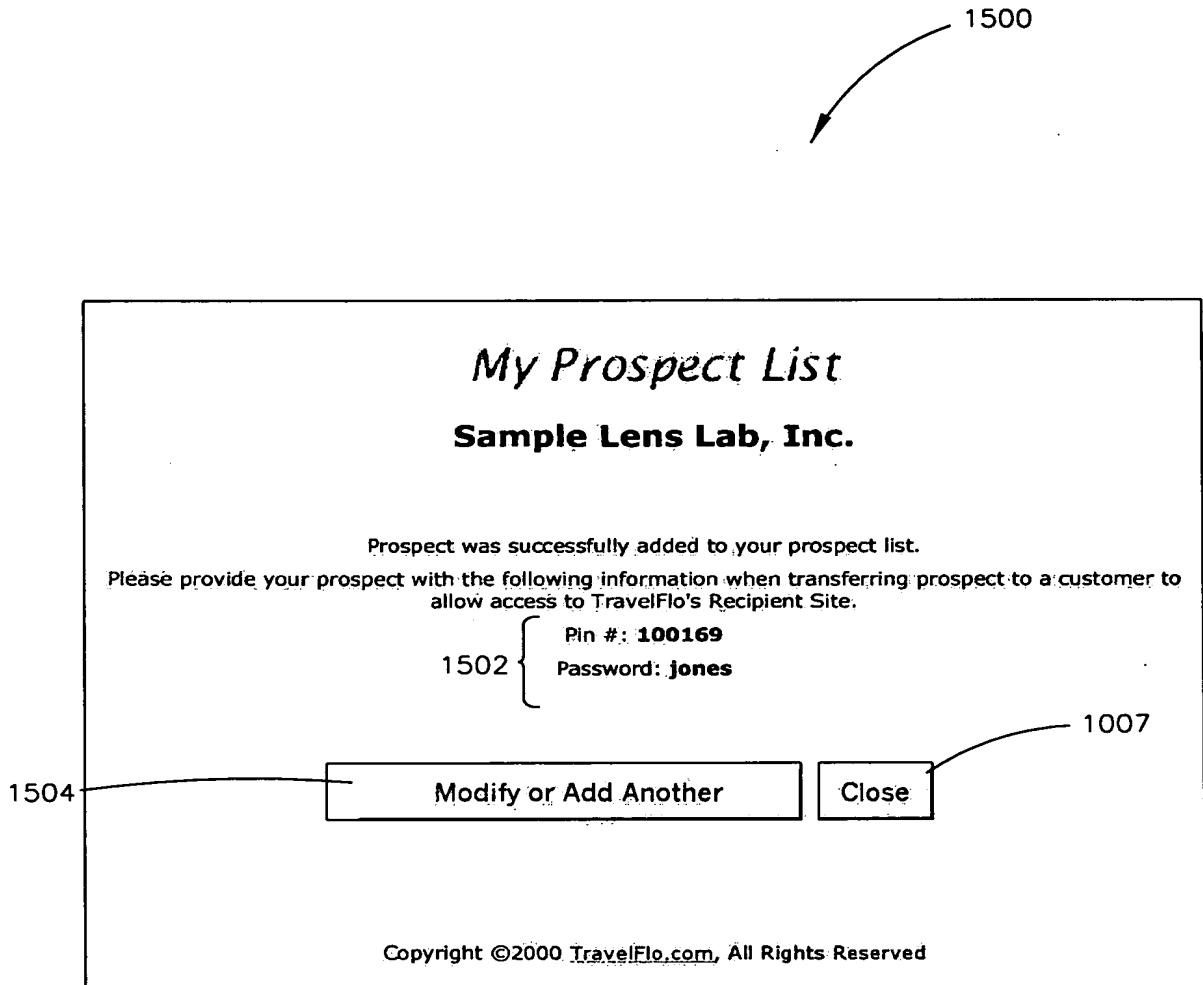


FIG. 15

# *My Qualifying Receivables*

**Sample Lens Lab, Inc.**

**Enter specific recipient ID or "ALL" for complete report**

**Recipient:**

1602

1604

**Submit**

**Close**

1007

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*FIG. 16*

1990

**Sample Lens Lab, Inc.**

## Totals By Month

## Totals By Year

1007

FIG. 17

0022544.0917  
FOI b6 b7C b7E

1800

## Transaction Entry

1802

1804

Clear Form and Start New

Load Existing

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FIG. 18

1900

## Transaction Entry

1902

Client Listing

John Doe  
Bob Moore  
John Doe

1906

Add Client

Batch ID: To Be Assigned

Client Data	Award Percentage	Qualifying Receivables	Paid to TravelFlo
100447 New Optical & Assoc. Dr. R	1.5	2000.00	40.00
100448 Doctor's Eye Care Dr. Bob J	1.5	3000.00	60.00
	1.5	0	0
	1.5	0	0
	1.5	0	0
	1.5	0	0
	1.5	0	0
	1.5	0	0
Totals:		5000.00	100.00

1904

1908

1910

Close Clear Delete Review

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FIG. 19

09822544-09470  
102160-44522860

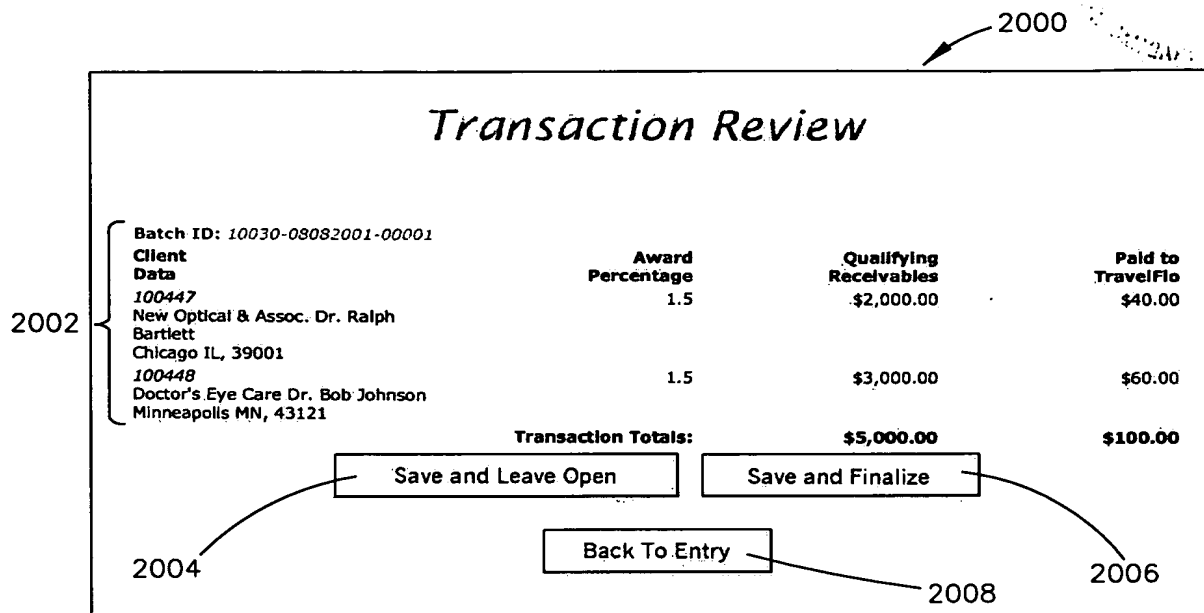


FIG. 20A

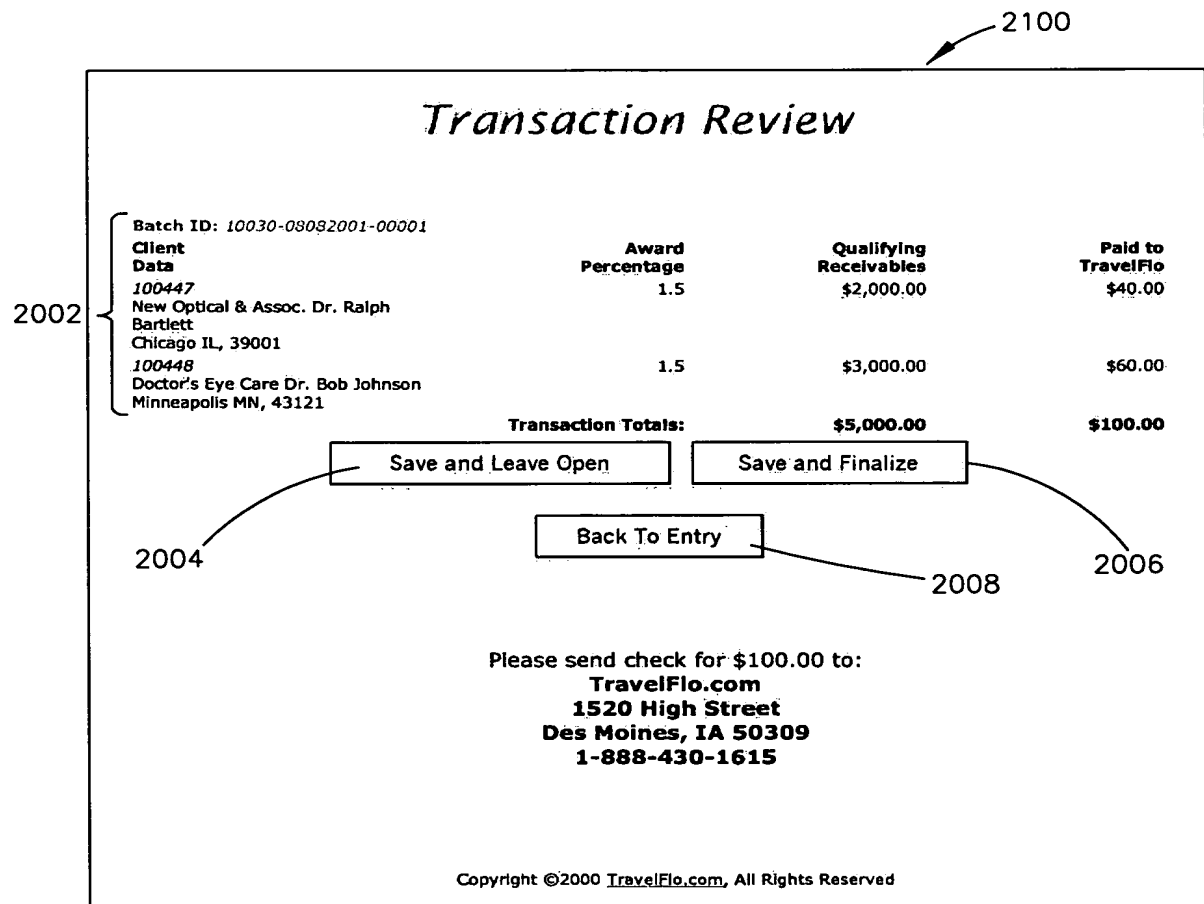


FIG. 20B

FIG. 21

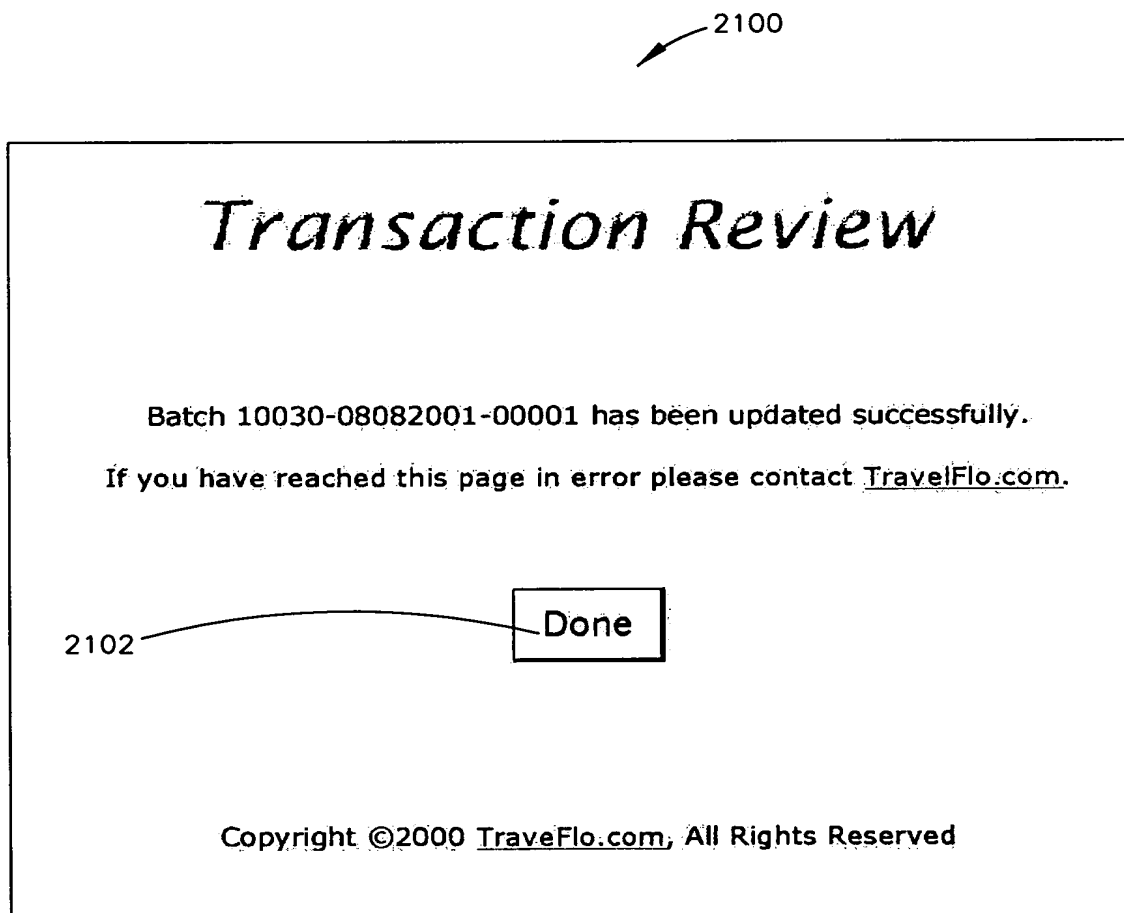


FIG. 21



09822544-091701  
T02760-44522860



2200

**Welcome  
Recipient!**

Enter your PIN # and Password to continue.

2202 {

Pin #

Password

2204

Go

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FIG. 22

FIG. 23

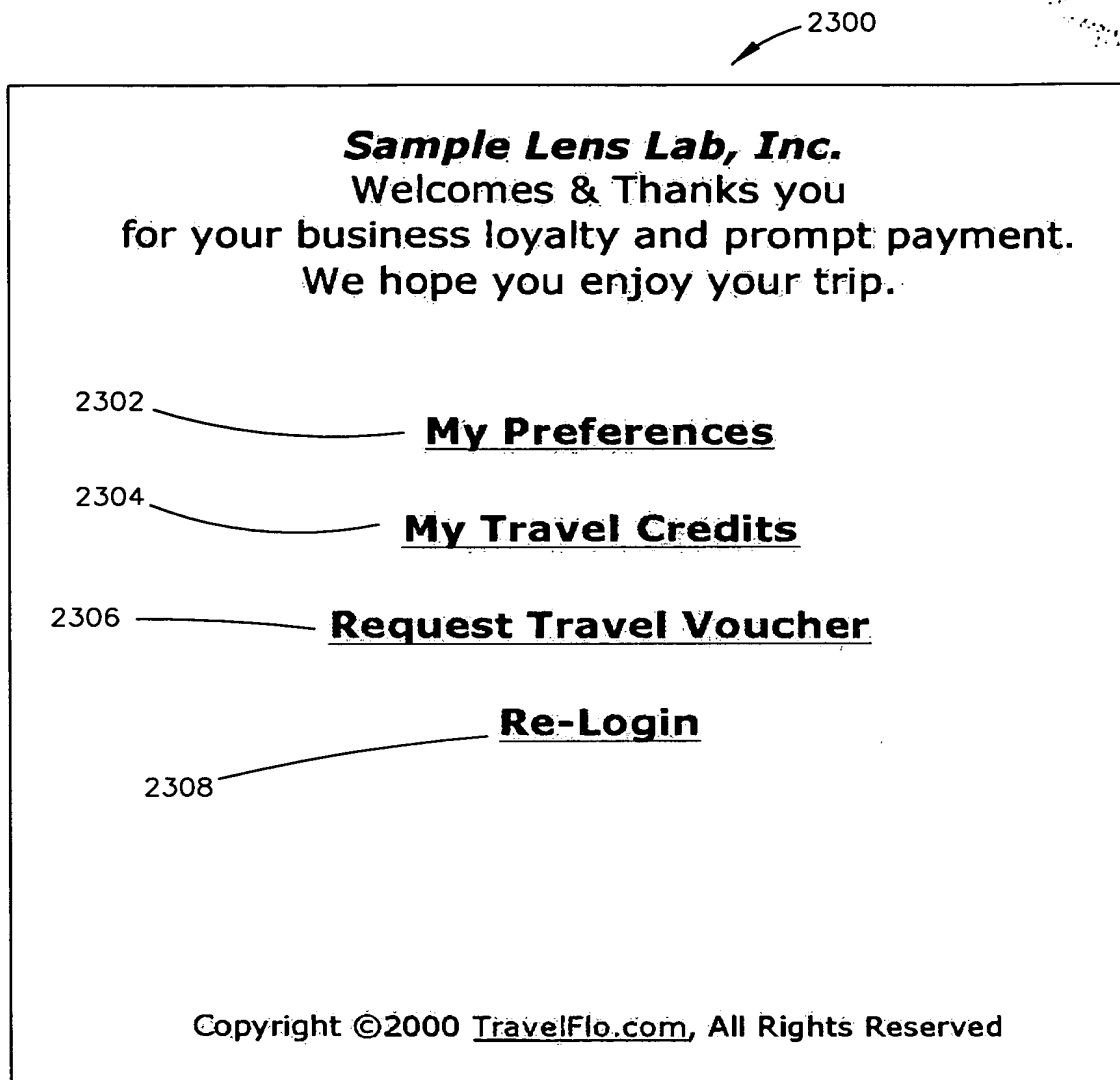


FIG. 23

09822544-091701  
T02760"44522860

2400

## My Preference List

Favorite Destination:

Annual or Regular  
Destination:

When?

Typical number of  
travelers in your party:

Typical length of vacation:

Number of trips per year:

Favorite Activities:

Mode of Transportation:

Rental Car usually needed: ☐ Yes ☐ No

Type of accomodations:

Do you want to be  
contacted by Travel  
Agent?

☐ Yes ☐ No

Special Need or Requests:

Non TravelFlo  
Credit/Vouchers:  
(this information will remain  
private)

To change password enter in the boxes below.

New Password:

Re-Type New Password:

Submit

Close

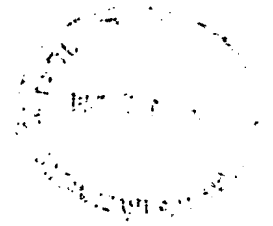
2404

2406

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FIG. 24

0982544-031701  
FOI# 44522860



2500

# *My Travel Credits*

**John Doe**

**Please choose options for report**

**Report Option:**  

**Date Sort By:**  

2502

2504

2506

2508

**SUBMIT**

**CLOSE**

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*FIG. 25A*

09822544-091701  
T02760-4452860

2510

# My Travel Credits

**John Doe**  
**Current Balance**

## Travel Credit Summary

<b>Total Credits Available</b>	<b>Total in Pending</b>	<b>Total Used</b>
\$759.57	\$0.00	\$500.00

## Transaction Detail

Trans Date	Type	Sponsor / Travel Agent Name	Amount
04/18/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
04/13/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
03/15/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$113.56
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$117.95
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$57.91
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$15.67
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$197.52
02/22/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/21/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$20.00
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$47.30
01/30/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$97.51
01/09/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$153.65
08/08/2001	Approved Travel Voucher	ABC Travel	\$-500.00

BACK

CLOSE

2506

2508

FIG. 25B

FIG. 25C

2512

**My Travel Credits**

**John Doe**

**Pending Travel Requests**

**Travel Credit Summary**

<b>Total Credits Available</b>	<b>Total in Pending</b>	<b>Total Used</b>
\$1,259.57	\$0.00	\$0.00

**Transaction Detail**

Trans Date	Type	Sponsor/Travel Agent Name	Amount
<div><b>BACK</b> <b>CLOSE</b></div>			

2506

2508

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FIG. 25C

09822544-091701

2514

# My Travel Credits

**John Doe**  
**Approved Travel Requests**

## Travel Credit Summary

<b>Total Credits Available</b>	<b>Total in Pending</b>	<b>Total Used</b>
\$759.57	\$0.00	\$500.00

## Transaction Detail

<b>Trans. Date</b>	<b>Type</b>	<b>Sponsor/Travel Agent Name</b>	<b>Amount</b>
08/08/2001	Approved Travel Voucher	ABC Travel	\$500.00

BACK

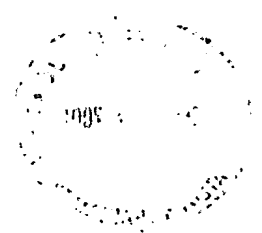
CLOSE

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2506

2508

FIG. 25D



2516

## My Travel Credits

**John Doe**  
**Sponsor Travel Credits**

### Travel Credit Summary

**Total Credits Available**  
\$759.57

**Total in Pending**  
\$0.00

**Total Used**  
\$500.00

### Transaction Detail

Trans Date	Type	Sponsor / Travel Agent Name	Amount
01/30/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$97.51
02/22/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
02/21/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$179.25
04/18/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
03/15/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$113.56
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$117.95
03/14/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$57.91
04/13/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$40.00
01/09/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$153.65
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$15.67
03/08/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$197.52
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$20.00
02/01/2001	Sponsor Credit	Sample Lens Lab, Inc.	\$47.30

**BACK**

**CLOSE**

2506

2508

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FIG. 25E



0982344-091701  
10450-44522850



2600

# Request Travel Voucher

Wednesday, August 8, 2001

## Travel Agent Information

*\* Required*

2602

\* Travel Agent Name: ABC Travel

\* Travel Agent Phone: 666-340-3344

Travel Agent Address: 1620 Sunset

Travel Agent Address:

Travel Agent City: Chicago

Travel Agent State: Illinois

Travel Agent Zip: 55530

### Amount of Travel Credits

2604

Total Credits Available: \$1,259.57

\* Amount of Travel Credits Requested: \$500.00

SUBMIT

CLOSE

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2506

2508

FIG. 26

09822544-091701  
T02T60-44522860



2700

# *Request Travel Voucher*

You Travel Voucher request has been submitted to TravelFlo.com.

Done

2702

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*FIG. 27*

0982544-091701  
102160-44522860

2800

### **Contact**

**From:** <Voucher.Request@virgil.swdata.com>  
**To:** <contact@travelflo.com>  
**Sent:** Wednesday, August 08, 2001 10:26 AM  
**Subject:** Travel Voucher Request  
Travel Voucher Request

Recipient ID: 100472

Travel Agent Name: ABC Travel  
Travel Agent Phone Number: 666-340-3344  
Travel Agent Address: 1620 Sunset  
Travel Agent Address:  
Travel Agent City: Chicago  
Travel Agent State: IL  
Travel Agent Zip Code: 55530

Amount Requested: \$500.00

09822544-1091701

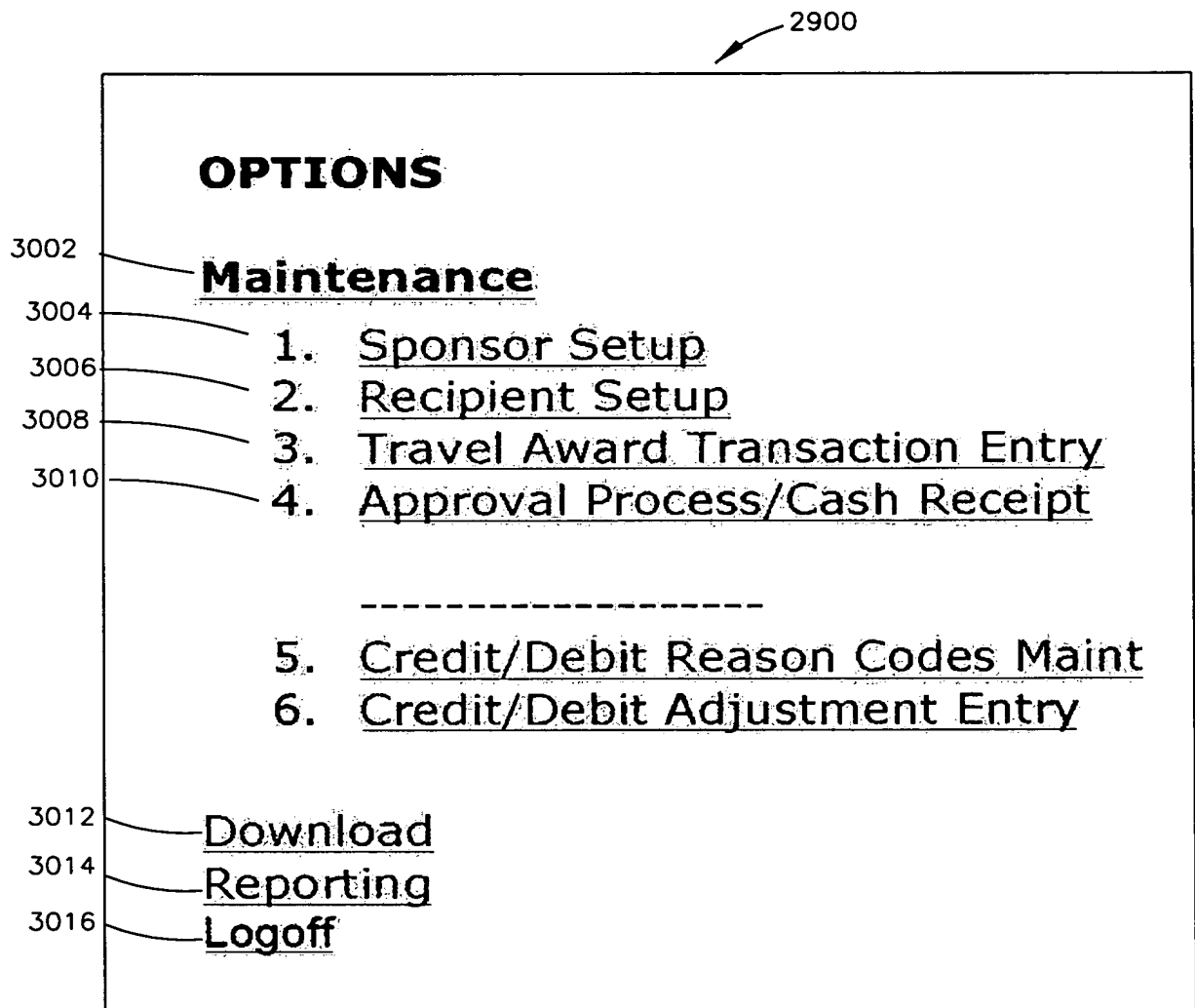
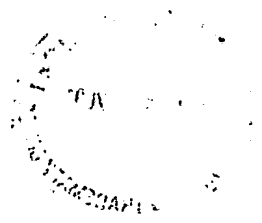


FIG. 29

0982544-091701  
10/21/00 14:52:28



3100

**Sponsor Setup**

---

*Enter an existing Sponsor PIN # to modify or delete a sponsor or click "Add New" to add a new Sponsor PIN #*

**Enter PIN # :**  3102

3104  3106

*FIG. 30*

3120

**Sponsor PIN # 10030 has been successfully processed.**

*FIG. 31C*

102760" 44522860

3108

## Sponsor Maintenance

Pin #: 10030 Date Added: 10/20/2000

\* = Required

\*Business Name: Sample Lens Lab, Inc.

\*Address: 332 Main St.

Address:

\*City: Anywhere

\*State: IA

\*Zip: 50309

\*Phone #: 515-555-1234

Fax #:

\*Email Address: denny@travelflo.com

3110

Owner Name(s): Jim Johnson

\*Travelflo's Contact: Jim Johnson

\*TravelFlo's Pct: .5

\*Recipient's Pct: 1.5

Day of Month to Collect: 10

Sponsor Password: sample

3112

Activate Sponsor ☒ De-activate Sponsor ☐

Update this sponsor ☒ Delete this sponsor ☐

3114

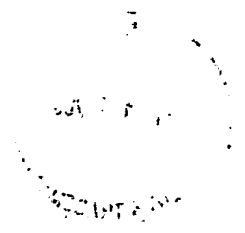
Submit

Reset

3116

FIG. 31A

09822544-091701  
T02T60"44522860



3118

### Sponsor Setup

Pin #: new Date Added:08/08/2001

---

\* = Required

3110

\*Business  
Name:

\*Address:

Address:

\*City:

\*State:

AK

\*Zip:

\*Phone #:

Fax #:

\*Email  
Address:

Owner  
Name(s):

\*TravelFlo's  
Contact:

\*TravelFlo's  
Pct:

\*Recipient's  
Pct:

Day of  
Month to  
Collect:

Sponsor  
Password:

Activate Sponsor ☒

De-activate Sponsor ☐

3114

Submit

Reset

3116

FIG. 31B

102760" 44522860



3200

**Recipient Setup**

---

*Enter an existing Recipient PIN # to modify or delete a recipient or click "Add New" to add a new Recipient PIN #*

Enter PIN # :

3202

3204

3206

*FIG. 32A*

3220

**Recipient PIN # 100448 has been successfully processed.**

*FIG. 32D*



0932544.09104  
F02F50"44522860

3208

3209 {  

Pin #: 100448 Date Added: 10/20/2000

\* = Required

3210 {  
Business Name: Doctor's Eye Care  
First Name: Dr. Bob  
Last Name: Johnson  
\*Address: 6548 Walnut  
Address:  
\*City: Minneapolis  
\*State: MN  
\*Zip: 43121  
\*Phone #: 612-789-4567  
Fax #:  
Email Address: contact@travelflo.com  
\* Password: sample  
Award Percent:  
Sponsor: 10030  
3214 {  
Active ☒ In-Active ☐  
Update this recipient ☒ Delete this recipient ☐  
3212 Submit Reset  
3216

FIG. 32B

FIG. 32C

3218

**Recipient Setup**

3209 { Pin #: new Date Added:08/08/2001

---

\* = Required

3210 {

**Business Name:**

**First Name:**

**Last Name:**

**\*Address:**

**Address:**

**\*City:**

**\*State:**

**\*Zip:**

**\*Phone #:**

**Fax #:**

**Email Address:**

**\* Password:**

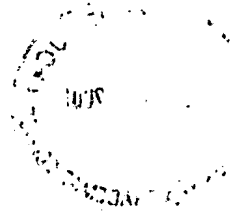
**Award Percent:**

**Sponsor:**

3212 {

3216

FIG. 32C



3300

## Voucher Approval

---

*Select a voucher to view/approve.*

**Select a Travel Voucher:** 100196 ▾

View Travel Voucher

3302

3304

FIG. 33A

3306

3308

## Voucher Approval

---

*Click the Approve button to continue with approval process  
or click Back to select a different Voucher*

**Voucher #: 100196**

<b>Travel Agent Data</b> ABC Travel 666-340-3344 Chicago , IL 55530	<b>Amount Requested</b> \$500.00
--	-------------------------------------

Approve

Back

3310

3312

FIG. 33B

FOI b0 b7E b7C b7D

3314

### Approval Process

---

*Approval Process complete. **Voucher #: 100196** has been approved.*

FIG. 33C

3316

### Approval Process

---

*Select a Sponsor from the pull down list to view/approve their submitted transactions.*

**Select a Sponsor:** 10030-(Sample Lens Lab, Inc.) ▾

Continue

FIG. 33D

3320

### Approval Process

---

*Select a transaction to view.*

**Select a Transaction:** 10030-08082001-00001 ▾

View Transaction

3324 3322

FIG. 33E

FOI b6 b7C b7E

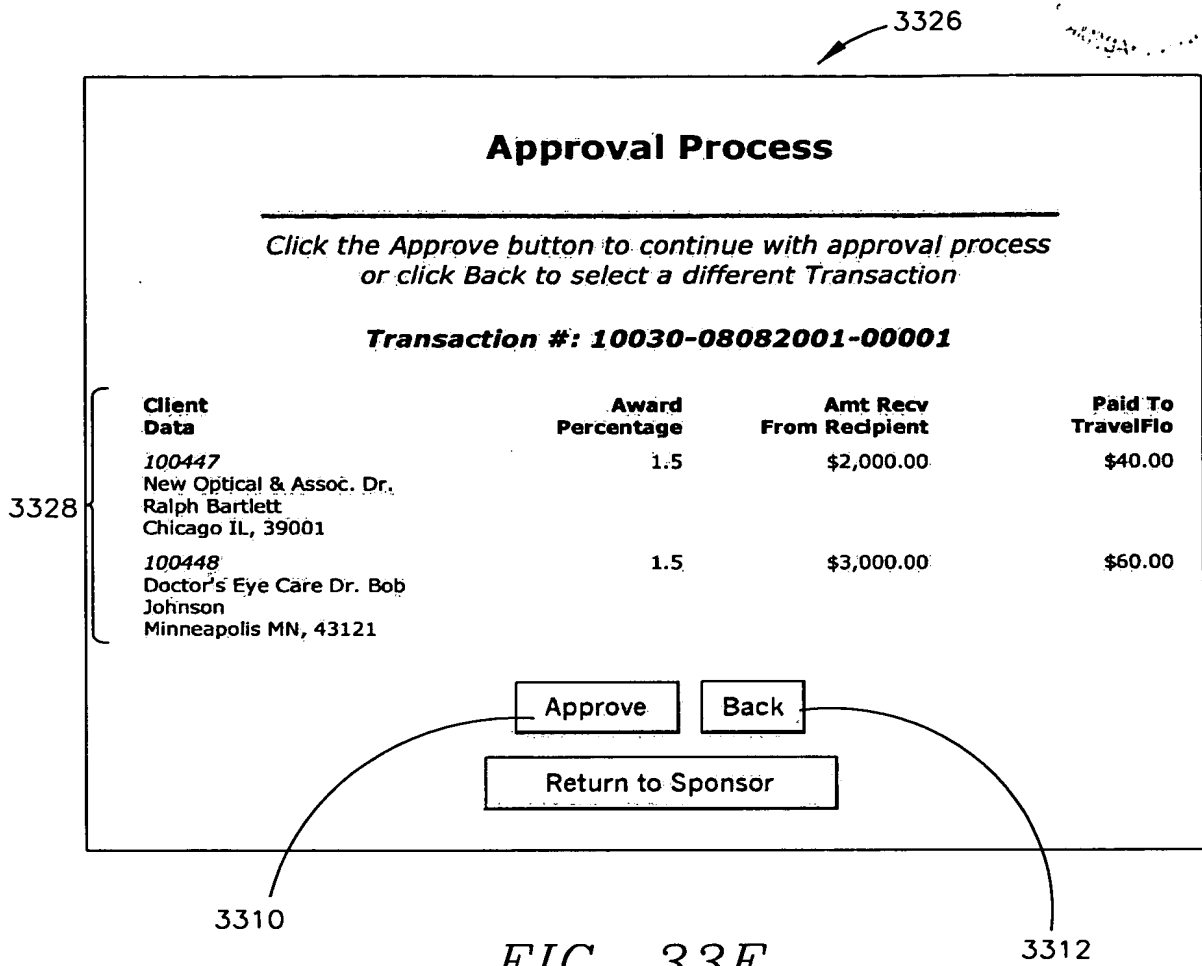


FIG. 33F

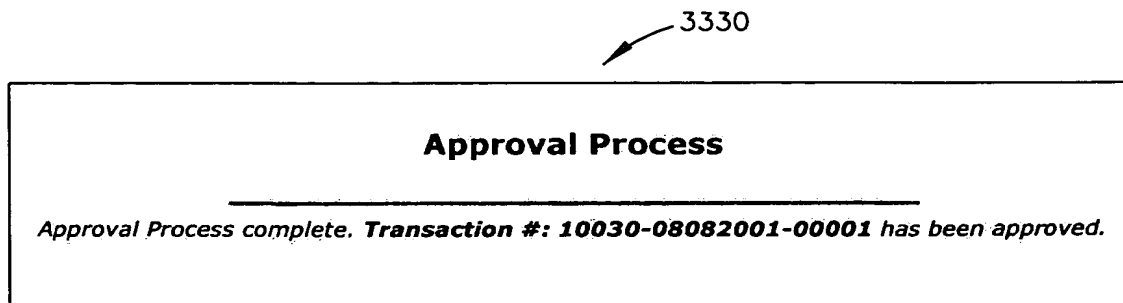


FIG. 33G

## OPTIONS

3002

Maintenance

3012

**Download**

3402

1. Sponsor Information

3404

2. Recipient Information

3406

3. Transaction Information

3408

4. Prospect Names/Address

3014

Reporting

3016

Logoff

3400

FIG. 34

09822544.091701  
T02F60"44522860

3500

## Sponsor Download

*This process creates a standard comma/quote delimited file of your Sponsor database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.*

### Sponsor Download Layout

3502

Field #	Description
1	PIN #
2	Business Name
3	Address Line 1
4	Address Line 2
5	City
6	State
7	Zip
8	Phone Number
9	Fax Number
10	Email Address
11	Owner Names
12	Contact Name
13	Free Travel Credit Pct
14	Day of Month
15	Password
16	Status
17	Customer List
18	Prospect List
19	Last Transaction
20	Recipient Credit Pct
20	Date Added

3504

Begin Download Process

FIG. 35

FIG. 36

3600

## Recipient Download

*This process creates a standard comma/quote delimited file of your Recipient database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the Import function of your application software to pull the data into spreadsheets, etc.*

### Recipient Download Layout

Field #	Description
1	PIN #
2	First Name
3	Last Name
4	Address Line 1
5	Address Line 2
6	City
7	State
8	Zip
9	Phone Number
10	Fax Number
11	Email Address
12	Password
13	Status
14	Favorite Destination
15	Annual Destination
16	Annual Destination Time
17	Number of Travelers
18	Length of Trip
19	Number of Trips
20	Favorite Activity
21	Mode of Transportation
22	Rental Car
23	Accommodations
24	Contact By Agent
25	Special Needs
26	Available Travel Credits
27	Pending Travel Credits
28	Spent Travel Credits
29	Transactions
30	Date Added
31	Non TravelFlo Credits
32	Sponsor Pin. #
33	Award Percent

3602

3504

Begin Download Process

FIG. 36



102160-4452360



3700

## Transaction Download

*This process creates a standard comma/quote delimited file of your Transaction database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.*

### Transaction Download Layout

3702 {

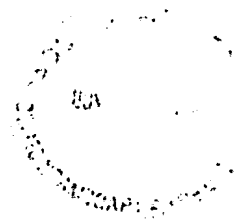
Field #	Description
1	ID #
2	Sponsor ID
3	Recipient ID(s)
4	Sponsor Amount Received from Reipient(s)
5	Amount Due By Recipient
6	Total Amount Due From Sponsor
7	TravelFlo Credits Given To Recipient(s)
8	Memo Type (if any)
9	Memo Reason (if any)
10	Date Added

Begin Download Process

3504

FIG. 37

09822544-09170  
10/15/00 14:52:28



3800

## Prospect Download

*This process creates a standard comma/quote delimited file of your Prospect database. You will be prompted to save the output file on your computer. You can name the file whatever you like. You can then use the import function of your application software to pull the data into spreadsheets, etc.*

### Prospect Download Layout

3802

Field #	Description
1	PIN #
2	First Name
3	Last Name
4	Address Line 1
5	Address Line 2
6	City
7	State
8	Zip
9	Phone Number
10	Fax Number
11	Email Address
12	Password
13	Status
14	Sponsor PIN

Begin Download Process

3504

FIG. 38

09822544.091701  
T02T60" 44522860

**OPTIONS**

3002 Maintenance

3012 Download

3014 Reporting

3902 1. Auto Email Statements

3904 2. Auto Email Voucher Approval Notices

3916 Logoff

FIG. 39

**Auto Email Statements**

Enter a date in the box below to email all unmailed batches to Sponsor and Recipients.

Enter Date:  (mm/dd/yy)

FIG. 40

102160"44522360

4100

-----Original Message-----

From: TravelFlo <contact@travelflo.com>

To: denny@travelflo.com <denny@travelflo.com>

Date: Wednesday, August 08, 2001 11:50 AM

Subject: TravelFlo Travel Credit Posting



**TRAVELFLO.COM**

Wednesday, August 8, 2001

Dear Sample Lens Lab, Inc.,

Batch Number 10030-08082001-00001 in the amount of \$100.00 has been posted.

Sincerely,

TravelFlo.com

*Thank You!*

Copyright ©2000 TravelFlo.com, All Rights Reserved

FIG. 41

## Auto Email Statements

---

Sending Messages . . .  
Done.

3 Message(s) Sent. Thank You.

FIG. 42

0902344-091701  
10/2/50 44522360



4300

**Auto Email Voucher Notices**  

---

*Enter a date in the box below to email all unmailed batches to Sponsor and Recipients.*


Enter Date:  (mm/dd/yy)

FIG. 43

4302

4304

-----Original Message-----  
From: TravelFlo <contact@travelflo.com>  
To: denny@travelflo.com <denny@travelflo.com>  
Date: Wednesday, August 08, 2001 11:53 AM  
Subject: TravelFlo Voucher Posting

 **TRAVELFLO.COM**

Wednesday, August 8, 2001

Dear Sample Lens Lab, Inc.,

JOHN DOE has redeemed \$500.00 of their TravelFlo travel credits. TravelFlo thanks you for your participation in the TravelFlo travel credit program.

Sincerely,  
TravelFlo.com

*Thank You!*

Copyright ©2000 TravelFlo.com, All Rights Reserved

FIG. 44

**Subject: TravelFlo Voucher Statement**



**TRAVELFLO.COM**

**Wednesday, August 8, 2001**

**Sample Lens Lab, Inc.**

Thank You!

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